



2024

# CEFAWARDS

25 YEARS OF EXCELLENCE

**SPONSORSHIP  
INFORMATION**

**CEF** CONSTRUCTION  
EMPLOYERS  
FEDERATION





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## TESTIMONIALS



SAVE THE DATE

**03.10.24**

Don't just take our word for it - hear what some of our attendees from previous CEF Excellence Awards had to say.

“ I must pass on my sincere thanks to all at CEF for the great night at the Awards, this in my opinion has been the best to date, the speakers were knowledgeable and effective in their delivery and contributed to a powerful event. ”



“ I had guests over from England who remarked on awards they attend and that this was in a different league. ”



“ What a great evening we had at the CEF Construction Excellence Awards last night at the Crowne Plaza Hotel. ”



“ Magnificently organised from start to finish. ”

“ I want to thank you and the team for the wonderful awards night ”

“ Just a short note of sincere thanks for last night. We had a ball and really enjoyed it. ”





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## BACKGROUND TO THE AWARDS



SAVE THE DATE

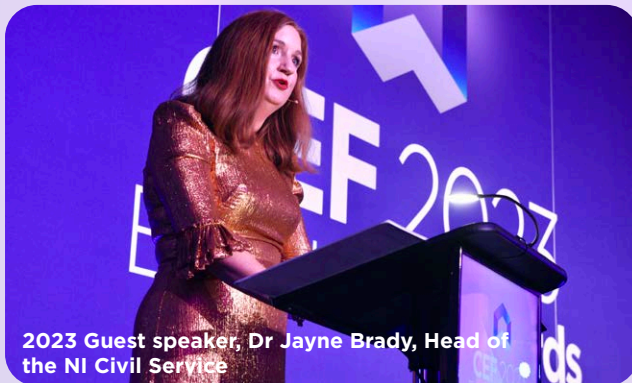
**03.10.24**

The CEF Excellence Awards were launched in 1999. Since then, they have become the premier event in the Northern Ireland construction calendar, and one of the most sought after business events of the year, attracting 600 guests.

After our largest ever event in 2023, we are now planning for our next awards evening for 2024, the 25th Awards in our history.



2023 hosts BBC's Sarah Travers and TV Architect George Clarke



2023 Guest speaker, Dr Jayne Brady, Head of the NI Civil Service



2024 host Claire McCollum



2024 host Phil Spencer

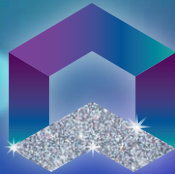
The Awards provide an opportunity to recognise the achievements of the local construction industry and to promote the substantial contribution that our industry makes to the economy and society in Northern Ireland.

Success at the Awards has become the benchmark by which the industry judges itself.

The awards evening is one of the most noted and respected events in the construction calendar attracting leading figures from all sections of the industry. Joining **Claire McCollum** as our 2024 host will be **Phil Spencer**, presenter of TV's Location, Location, Location and Love It or List It.

The 25th year of the CEF Excellence Awards





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## BACKGROUND TO THE AWARDS

The 2023 Awards were the most successful yet with 26 categories recognised and the gala dinner was attended by 600 people from the construction and wider business community including industry leaders from GB and Ireland.



Awards gala event at the Crowne Plaza Hotel, Belfast



2023 Overall Award Winners, Heron Bothers Limited for Templemore Baths, Belfast

The 2024 event will combine a prestige dinner for over 600 guests, with keynote speakers and quality entertainment with a significant on-line social media presence supported by our media partners at NI Builder Magazine. In that way we can ensure maximum exposure for our finalists and sponsors before, during and after the event. Social media impressions within a month of the 2023 event totalled over 1 million.

OFFICIAL MEDIA PARTNER

**nibuilder**  
EST. 1988 MAGAZINE

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## STRUCTURE OF THE AWARDS

The CEF Excellence Awards 2024 will present the following awards.

<b>CONSTRUCTION PROJECT AWARDS</b>	<b>Restoration Project of the Year</b>
	<b>Health Project of the Year</b>
	<b>Education Project of the Year</b>
	<b>Infrastructure Project of the Year</b>
	<b>Fit Out Project of the Year</b>
	<b>Commercial Construction Project of the Year</b>
	<b>Private Housing Project of the Year</b>
	<b>Social Housing Project of the Year</b>
	<b>Multiple Occupancy Project of the Year</b>
	<b>GB &amp; RoI Construction Project of the Year</b>
	• below £5m
	• above £5m
<b>Social/Community Construction Project of the Year</b>	• below £1.5m
	• above £1.5m
<b>QUALITY PERFORMANCE AWARDS</b>	<b>Excellence in Training</b>
	<b>Excellence in Health &amp; Safety and Wellbeing</b>
	<b>Social Value Project of the Year</b>
	<b>Sustainable Company of the Year</b>
	<b>Excellence in the Use of Construction Software</b>
<b>CONSTRUCTION PEOPLE AWARDS</b>	<b>Apprentice of the Year</b>
	<b>Outstanding Contributor</b>
	<b>Lifetime Achievement</b>
<b>OVERALL AWARDS</b>	<b>Achieving Excellence in Partnering Award</b>
	<b>Overall Winner Award</b>

There will be a maximum of four finalists short-listed for each award category. This short-list will be announced in June 2024.

Along with the main awards there are 2 judges' special overall awards, an award to recognise Excellence in Partnering and an Overall Award for the most outstanding entry.

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## WHY SPONSOR THE AWARDS?



Lifetime Achievement Award Winner Jim Henry

**Sponsorship of the CEF Excellence Awards provides access to the leading companies in the construction industry in Northern Ireland and an excellent opportunity to:**

- Demonstrate your support for the pursuit of excellence in construction
- Build brand awareness and enhance your company profile
- Associate your organisation with the most prestigious construction projects in Northern Ireland, GB and Ireland.
- Build powerful and comprehensive networks with Northern Ireland's construction leaders and other key stakeholders
- Influence the supply chain leaders in the Northern Irish construction industry.

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## AWARDS SPONSORSHIP PACKAGE

PACKAGE INFORMATION	Category Sponsor
<b>Single Awards £3,000</b>	
<b>*For awards with above and below categories, £3,000 each or £5,000 for the pair</b>	
<b>Pre- and post- Awards</b>	
CEF social media mentions in months running up to awards and the review of the event (commencing from Launch in April 2024)	✓
Logo on CEF website and Link to sponsor's website	✓
<b>Evening</b>	
Logo on welcome banner in hotel reception	✓
Logo on every table - Menu/Itinerary	✓
Logo on category finalist & winner certificates	✓
Logo on Sponsors' wall, used as a backdrop for social photos	✓
Mention in Chief Executive's Speech	✓
On-stage presentation of an Award to Winner and official photo	✓
Logo included in PR Materials	✓
<b>Follow-up</b>	
Mentions/thanks in CEF social media post-event	✓
Coverage in Industry Magazines	✓

**ADDITIONAL SPONSORSHIP OPPORTUNITIES:  
MENUS, DRINKS RECEPTION, TABLE WINE.  
OUTDOOR EXHIBITION SPACE: AVAILABLE ON REQUEST.**

MORE INFORMATION

If you would like to discuss sponsorship options please contact Tracy Windrim,  
[tracyw@cefni.co.uk](mailto:tracyw@cefni.co.uk) or phone 07919 623702.

Visit our website [www.cefni.co.uk/construction-excellence-awards/](http://www.cefni.co.uk/construction-excellence-awards/)

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